



“Working Together to Make Trade Work”

OUTREACH May 6, 2013

Thank you for your membership in and work with NAEGA

Member participation opportunity:

- Reception for EU Trade Representatives, Agricultural Counselors and Attaches – Washington, DC, May 16
- IGC International Grains Conference – London, United Kingdom, June 10-11

Action Reports

- World, Like-Minded Statement on Biotech
- U.S. Comments to APHIS on Biotech Deregulation Petitions
- U.S., Water Resources Development Act

New Issues

- U.S. President Nominates new Trade Ambassador
- U.S. Trade Representative Issues Special 301 Intellectual Property Report
- U.S. CBP Encourages C-TPAT Participants to Report Suspicious Activities U.S. CBP

NAEGA Calendar and Member Notices

- Upcoming events and notices for members

NAEGA member participation opportunity

Reception for EU Trade Representatives, Agricultural Counselors and Attaches – Washington, DC, May 16, 2013 – NAEGA Members are invited to attend a reception for EU Trade Representatives and Agricultural Counselors and Attachés on May 16, 2013 at the offices of Morgan and Lewis at 1111 Pennsylvania Avenue, NW, Washington, DC. The meeting, hosted by members of the Food & Ag Task Force for the Transatlantic Trade & Investment Partnership (T-TIP), will take place from 4:00pm-6:30pm and will focus on U.S. industry dialog with and outreach to EU officials on the T-TIP negotiations. If you or a representative would like to attend, you may register for the [event through this link](#).

IGC International Grains Conference – London, United Kingdom, June 10-11, 2013 – NAEGA member personnel are invited to participate in the 2013 International Grain Council (IGC) International Grains Conference. The theme of this year’s conference is *“Assessing prospects, addressing challenges”*. The IGC Grains Conference brings together key decision makers, industry representatives and other stakeholders to discuss the latest developments in the grain and oilseed markets together with the policy challenges they present. We continue to find

Thank you for your membership and work with NAEGA. This copyrighted report is intended for the use of NAEGA membership only. The accuracy of the information reported and interpreted is not guaranteed. All contents are subject to correction and revision. In accordance with Federal law and U.S. Department of Agriculture NAEGA does not discriminate on the basis of race, color, national origin, sex, age, religion, or disability. NAEGA is an equal opportunity employer

To be removed from the NAEGA OUTREACH email list please send a message to membersonly@naega.org with the phrase “Unsubscribe from OUTREACH” in the subject line.



“Working Together to Make Trade Work”

the conference to be an excellent venue during and around which to meet with key government and industry leaders. NAEGA President Gary C. Martin plans to attend and looks forward meeting with NAEGA members at the Reception and Meetings

NAEGA may be setting up meetings with key attendees. We will keep you informed.

Meanwhile your participation is welcome in 3 different ways:

1. **Literature distribution:** We will have a table top display at the IGC Exhibition. NAEGA members are welcome to send us promotional material to include on the table top. Please contact Patrick to make sure your company’s material is included on the NAEGA display.
2. **Workshop Participation:** We are sponsoring a workshop at the IGC Conference on June 11, 2013 that will cover current issues of importance in the international grain trade. NAEGA member company personnel attending invited to join the panel discussion. Please contact Gary if you or a colleague would like to make remarks.
3. **Discount Registrations:** A limited number of discounted registrations are available to NAEGA members for the IGC Conference. Please contact Patrick and let us know as soon as possible if you would like to take advantage of this discount offer.

An agenda for the full IGC Conference and registration information is [available on the IGC website](#).

Full Details on Upcoming Events can be found in the [Meetings & Events Section of the NAEGA Member’s Only Page](#) and the [Personal Pages Website](#)

[Click here to return to Index](#)

Reports on NAEGA actions

World, Like-Minded Statement on Biotech – In the April 22, 2013 edition of OUTREACH, NAEGA reported that Australia, Brazil, Canada, Paraguay, Uruguay and the United States have formally issued a “Joint Statement on Innovative Agricultural Production Technologies, Particularly Plant Biotechnologies”. The “Like-Minded Statement” declares that the signatories believe that biotech products are needed to continue to play a critical role in addressing the challenges of increasing agricultural production “to meet global food, feed, fiber and energy demands in the face of population growth”.

NAEGA, American Seed Trade Association (ASTA), American Soybean Association (ASA), Biotechnology Industry Organization (BIO), National Corn Growers Association (NCGA), and National Grain and Feed Association (NGFA) in a joint press release welcomed the leadership of the U.S. government as well as Argentina, Australia, Brazil, Canada and Paraguay in taking

Thank you for your membership and work with NAEGA. [This copyrighted report is intended for the use of NAEGA membership only](#). The accuracy of the information reported and interpreted is not guaranteed. All contents are subject to correction and revision. In accordance with Federal law and U.S. Department of Agriculture NAEGA does not discriminate on the basis of race, color, national origin, sex, age, religion, or disability. NAEGA is an equal opportunity employer

To be removed from the NAEGA OUTREACH email list please send a message to membersonly@naega.org with the phrase “Unsubscribe from OUTREACH” in the subject line.



“Working Together to Make Trade Work”

these steps toward greater collaboration to systematically address global barriers to trade of products derived from agricultural biotechnology.

The released noted a particular area of concern is the timeliness and efficiency of global regulatory systems. The like-minded governments have indicated they intend to promote synchronization of authorizations by regulatory authorities – in particular for food, feed and processing purposes. The six nations intend to collaborate in the development of domestic, regional and international approaches to facilitate the global management of low-level presence of biotechnology-derived commodities that are authorized in one or more countries, but not in the country of import.

The press release has been posted to the NAEGA public website under [News & Press Releases](#) and the joint statement can be accessed via the Foreign Agricultural Service’s website at http://www.fas.usda.gov/itp/biotech/biotech_trade.asp

U.S. Comments to APHIS on Biotech Deregulation Petitions –NAEGA and the National Grain & Feed Association (NGFA) issued comments this week to USDA’s Animal & Plant Health Inspection Service on petitions from multiple parties for nonregulated status for three biotech events. The events include:

- Soybeans genetically engineered for insect resistance (Dow Agro Science)
- Soybeans Genetically engineered for tolerance to herbicides mesotrione, glufosinate and isoxaflutole (Syngenta and Bayer)
- Soybeans genetically engineered for herbicide tolerance and insect resistance (Pioneer)

In the submitted comments, NAEGA and NGFA note they strongly support agricultural biotechnology and other scientific and technological innovations that contribute to agricultural production efficiencies. However, the two organizations believe biotechnology providers have several corporate responsibilities associated with the commercial introduction of biotechnology events they intend to introduce into the U.S. commodity system. Chief among them are:

- **Risk Assessment:** The biotechnology provider should be required to determine a threshold level, if any, at which it is inappropriate for such traits to be present in the general commodity stream because of potential adverse market access and/or food/feed functionality economic impacts. Such threshold levels and the assessment and factual basis on which they were determined should be part of the public rulemaking record.
- **Risk Management:** Based upon the results of the risk assessment, the biotechnology provider should be required to develop, implement and enforce binding stewardship programs and supply chain management with which the technology provider is obligated to comply in a manner that is: 1) appropriate for the given biotech-enhanced trait; and 2) sufficient to prevent it from becoming present above established threshold levels in the commodity stream.
- **Risk Responsibility:** Biotechnology providers should be required to accept liability to compensate parties for economic damage resulting from a failure to adequately

Thank you for your membership and work with NAEGA. This copyrighted report is intended for the use of NAEGA membership only. The accuracy of the information reported and interpreted is not guaranteed. All contents are subject to correction and revision. In accordance with Federal law and U.S. Department of Agriculture NAEGA does not discriminate on the basis of race, color, national origin, sex, age, religion, or disability. NAEGA is an equal opportunity employer

To be removed from the NAEGA OUTREACH email list please send a message to membersonly@naega.org with the phrase “Unsubscribe from OUTREACH” in the subject line.



“Working Together to Make Trade Work”

implement and enforce binding risk-management (stewardship) and supply chain management plans deemed sufficient and effective in preventing biotech events from becoming present above established threshold levels.

The comments note that none of the companies petitioning for deregulation of their biotech events have been successful in obtaining sufficient international authorizations for import of their events. Failing to do so in such key grain and oilseed importing markets as Canada, China, the European Union, Japan, Mexico, Philippines, South Korea and Taiwan would create a risk of significant economic losses to U.S. grain and oilseed producers and markets if this event becomes present in shipments intended for such countries.

The comments encourage APHIS to take into full account each company’s commercialization plans for each event prior to granting the petitions for deregulation. The three sets of comments can be found on the “Recent News & Press Releases” page of the [NAEGA Public website](#).

U.S., Water Resources Development Act – NAEGA joined 20 other national agricultural associations in urging that the Senate promptly approve legislation (S. 601) that would reauthorize the Water Resources Development Act (WRDA) when Congress reconvenes next week. While indicating that the WRDA bill approved unanimously by the Senate Environment and Public Works Committee represented “an important step,” the National Grain & Feed Association generated letter urged that the measure be amended on the Senate floor to:

1. Increase the barge diesel fuel user fee to provide the funding required to initiate and complete desperately needed lock projects that would be authorized under WRDA. Under existing law, barge fuel user fee revenues paid by the industry are deposited in an Inland Waterways User Fund and matched dollar-for-dollar by federal appropriations.
2. Allocate the remaining costs for completing the Olmstead lock and dam on the Ohio River with federal funds

The full text of the letter has been posted to the “Public Comments & Policy Statements” section of the [NAEGA public website](#).

NAEGA is considering making comments on the following items. Please contact us with your advice or suggestions:

2013

TBD – Comments to the Canadian Food Inspection Agency (CFIA) on draft directives D-12-05:
http://www.naega.org/images/pdf/CFIA_Draft_D-12-05.pdf

May

10 – Comments due to USTR on Transatlantic Trade & Investment Partnership:
<http://www.gpo.gov/fdsys/pkg/FR-2013-04-01/pdf/2013-07430.pdf>

Thank you for your membership and work with NAEGA. This copyrighted report is intended for the use of NAEGA membership only. The accuracy of the information reported and interpreted is not guaranteed. All contents are subject to correction and revision. In accordance with Federal law and U.S. Department of Agriculture NAEGA does not discriminate on the basis of race, color, national origin, sex, age, religion, or disability. NAEGA is an equal opportunity employer

To be removed from the NAEGA OUTREACH email list please send a message to membersonly@naega.org with the phrase “Unsubscribe from OUTREACH” in the subject line.



“Working Together to Make Trade Work”

16 – Comments due to FDA on the proposed rule for hazard analysis and preventive controls for human food: http://www.ofr.gov/OFRUpload/OFRData/2013-00125_PI.pdf

16 – Comments due to FDA on the proposed rule for hazard analysis and preventive controls for produce: http://www.ofr.gov/OFRUpload/OFRData/2013-00123_PI.pdf

16 – Deadline to request to appear at public International Trade Commission hearing on the probable economic effect of duty-free imports under T-TIP:
http://www.usitc.gov/secretary/fed_reg_notices/332/131_037_notice04182013sgl.pdf

June

18 – Written comments due to International Trade Commission on ITC investigation of the probable economic effect of duty-free imports under T-TIP:
http://www.usitc.gov/secretary/fed_reg_notices/332/131_037_notice04182013sgl.pdf

25 – Comments due to USDA/APHIS on the proposed extension of information collection associated with the regulations for the importation of seed and screenings from Canada:
<https://www.federalregister.gov/articles/2013/04/26/2013-09911/notice-of-request-for-extension-of-approval-of-an-information-collection-importation-of-seed-and>

NAEGA Actions on Current Issues are tracked on both the Member’s Only Section under their relevant committee pages and the on the Personal Page’s site. Updates to tracked issues are posted in this section.

[Click here to return to Index](#)

New Issues & Opportunities for NAEGA Consideration

U.S. President Nominates new Trade Ambassador– U.S. President Barack Obama has nominated Mike Froman to serve as U.S. Trade Representative (USTR). Froman would take over from acting USTR Ambassador Demetrios Marantis, who has served in that position since former USTR Ron Kirk stepped down in February of this year. Froman has served as the Deputy National Security Advisor for International Economic Affairs on both the National Security Council and National Economic Council since 2009.

Froman would lead USTR at a time when the U.S. is looking to conclude the Trans Pacific Partnership with nearly a dozen countries around the Pacific Rim in and launch talks on the Transatlantic Trade & Investment Partnership with the European Union. Washington is also working on agreements with World Trade Organization members to lower customs barriers, liberalize trade in services and expand the range of information technology products traded duty-free among participating countries. A full biography of Froman is available [through this link](#).

Thank you for your membership and work with NAEGA. This copyrighted report is intended for the use of NAEGA membership only. The accuracy of the information reported and interpreted is not guaranteed. All contents are subject to correction and revision. In accordance with Federal law and U.S. Department of Agriculture NAEGA does not discriminate on the basis of race, color, national origin, sex, age, religion, or disability. NAEGA is an equal opportunity employer

To be removed from the NAEGA OUTREACH email list please send a message to membersonly@naega.org with the phrase “Unsubscribe from OUTREACH” in the subject line.



“Working Together to Make Trade Work”

U.S. Trade Representative Issues Special 301 Intellectual Property Report – The Office of the U.S. Trade Representative (USTR) has released its annual Special 301 report on the adequacy and effectiveness of U.S. trading partners’ protection and enforcement of intellectual property rights (IPR). USTR reviewed 95 trading partners for the 2013 report and listed 41 of them as meriting particular concern. According to USTR, this report identifies a wide range of concerns, including the continued deterioration in IPR protection, enforcement and market access in Ukraine; the growing problem of misappropriation of trade secrets in China and elsewhere; indigenous innovation policies in China; and the continuing challenges of copyright piracy over the Internet in countries such as Brazil, Italy and Russia.

The full report is [available on the USTR website](#).

U.S. CBP Encourages C-TPAT Participants to Report Suspicious Activities – U.S. Customs and Border Protection (CBP) has suggested that participants in the Customs-Trade Partnership Against Terrorism (C-TPAT) improve their reporting of suspicious activities, anomalies and security breaches. CBP is trying to reassure participants that such reporting will not result in negative consequences and that it is working to ensure that this practice is also required and encouraged by Mexico’s supply chain security program, the New Scheme of Certified Companies, as it is by Canada’s Partners in Protection Program.

CBP states that if a C-TPAT partner reports suspicious activities, anomalies or security breaches prior to CBP’s discovery, the company will not be immediately suspended from the program. The goal of C-TPAT is to secure the international supply chain through cooperation and information sharing, the message states, and such reporting demonstrates that the partner’s security procedures are functioning. While reporting a breach will result in an immediate joint review of the totality of circumstances, a swift and proactive response to a breach is a factor considered during that review. If CBP determines that the C-TPAT partner exhibited due diligence, followed its established security procedures and has proactively enhanced its security practices following the incident, the company will not be suspended from the program. However, if the review indicates that the partner failed to meet the minimum security criteria, follow its own established security procedures or adequately address the security vulnerabilities that led to the breach, a suspension may be necessary until CBP can ensure that all potential security vulnerabilities are addressed.

According to CBP, C-TPAT members should have documented procedures in place so that company representatives and staff are aware of how to report a suspicious activity, anomaly or security breach to company management, business partners associated with the shipment, and CBP. In the event the CBP port of entry cannot be reached, calls should be placed to the 1-800-BE ALERT (1-800-232-5378) hotline. If possible, the shipment should be returned to the point of origin or a pre-designated location for safety and verification. In addition, the company’s assigned supply chain security specialist should be notified as soon as practical of the event and any subsequent follow-up action that may have been taken and/or is being considered. More details on C-TPAT on [CBP’s website](#).

Thank you for your membership and work with NAEGA. This copyrighted report is intended for the use of NAEGA membership only. The accuracy of the information reported and interpreted is not guaranteed. All contents are subject to correction and revision. In accordance with Federal law and U.S. Department of Agriculture NAEGA does not discriminate on the basis of race, color, national origin, sex, age, religion, or disability. NAEGA is an equal opportunity employer

To be removed from the NAEGA OUTREACH email list please send a message to membersonly@naega.org with the phrase “Unsubscribe from OUTREACH” in the subject line.



“Working Together to Make Trade Work”

If you would like more information or wish to provide comments on any of these news topics monitored by NAEGA, please contact us.

[Click here to return to Index](#)

NAEGA Calendar & Member Notices

May

6-10 –Tokyo, Japan – NAEGA President Gary C. Martin in Tokyo Japan – Contact NAEGA to request a meeting

16 - Washington, DC Reception for EU Trade Representatives, Agricultural Counselors

21-24 – Washington, DC – IPC Global Food Security Symposium 2013

29-30 – Washington, DC – Office of the U.S. Trade Representative Hearings on T-TIP

June

5 – Washington, DC – International Trade Commission Hearing on the probable economic effect of duty-free imports under T-TIP

5-7 – Opatija, Croatia - 2013 Zagreb and Croatian Association of Feed Producers, Technologists and Nutritionists (KRMIVA) Feed Conference – NAEGA invited to attend & present

10-14 – Istanbul & Izmir, Turkey – USDA U.S.-Turkey Agribusiness Trade Mission – NAEGA Members invited to participate

July

9-10, 2013 – Alexandria, Virginia – U.S. Agricultural Export Development Council (USAEDC) 2013 FAS Attaché Meetings & Seminar – NAEGA Members invited to participate.

August

15-17 – Cancun, Mexico – APPAMEX NAEGA Forum – NAEGA Members Invited to Attend

November

12-15 – Lisbon, Portugal - 6th International Conference on Coexistence between Genetically Modified (GM) and non-GM based Agricultural Supply Chains: www.gmcc13.org

19-21 – Baltimore, Maryland – U.S. Agricultural Export Development Council (USAEDC) 2013 Annual Workshop – NAEGA Members invited to participate

2014

March

31 – 2014 NAEGA Annual Meetings – Hilton Head, South Carolina

Thank you for your membership and work with NAEGA. This copyrighted report is intended for the use of NAEGA membership only. The accuracy of the information reported and interpreted is not guaranteed. All contents are subject to correction and revision. In accordance with Federal law and U.S. Department of Agriculture NAEGA does not discriminate on the basis of race, color, national origin, sex, age, religion, or disability. NAEGA is an equal opportunity employer

To be removed from the NAEGA OUTREACH email list please send a message to membersonly@naega.org with the phrase “Unsubscribe from OUTREACH” in the subject line.



“Working Together to Make Trade Work”

30-April 1 – 2014 NGFA Convention – Hilton Head, South Carolina

Member Notices

The New NAEGA.org – NAEGA’s public website at www.NAEGA.org has been redesigned and launched as of June 18, 2012. The new NAEGA.org features a more user-friendly interface, a better search engine, and integration with the NAEGA Personal Pages website. The new site also features social media tools for sharing public NAEGA actions on a wider scale. NAEGA accounts have been established at LinkedIn and Twitter, and stories on the public site can be shared on Google Plus. NAEGA members and staff should take the opportunity to enhance their experience with a NAEGA Members Personal Page. NAEGA Director of Operations Patrick Hayden is will assist you to setup and maintain your NAEGA Personal Page.

[Click here to return to Index](#)

Thank you for your membership and work with NAEGA. This copyrighted report is intended for the use of NAEGA membership only. The accuracy of the information reported and interpreted is not guaranteed. All contents are subject to correction and revision. In accordance with Federal law and U.S. Department of Agriculture NAEGA does not discriminate on the basis of race, color, national origin, sex, age, religion, or disability. NAEGA is an equal opportunity employer

To be removed from the NAEGA OUTREACH email list please send a message to membersonly@naega.org with the phrase “Unsubscribe from OUTREACH” in the subject line.