

Updated to October 24, 2013

Grain Industry Symposium

“Canada’s Grain Industry Outlook for 2014”

Hosted By

Canada Grains Council

And

Grain Growers of Canada

National Hotel

Ottawa, ON, Canada

19th– 20th November 2013

Note: As at October 24, 2013 speakers identified are suggested or invited unless indicated as being confirmed.

Tuesday 19th November

**Session One: Victoria Room –
Canada’s Grain Industry in 2014 – Enabling Public Policy**

Chair

Chantelle Donahue
Chair, Canada Grains Council and Director, Corporate Affairs and
Government Relations, Cargill Limited

07:15 Breakfast

07:55 Enabling Public Policy for Grain Industry Prosperity

The Hon. Gerry Ritz
Minister of Agriculture and Agri-Food
(invited)

In recent years, Canada’s federal government has pursued significant changes in institutions, laws, regulation and public policy affecting Canada’s grain industry. How have these changes contributed to enabling future competitiveness and prosperity?

08:25 Discussion

08:45 Adjourn

**Session Two: National Meeting Room - Global Economic Environment and
Outlook for World Grain Markets**

09:00 Chair

Jim Everson
Vice-President, Government Relations
Canola Council of Canada

**09:00 Struggling Nations and Economies –
Trade Implications for Canada**

Glen Hodgson
Senior Vice-President and Chief Economist
Conference Board of Canada
(confirmed)

As some countries and regions continue to make progress with economic recovery, others continue to struggle with political upheaval and basic economic stability. What are the implications for Canada’s grain trade in 2014 and beyond?

09:30 USDA Outlook for World Grain Markets

Gerald A. Bange
Chairman, World Agricultural Outlook Board
U.S. Department of Agriculture (confirmed)

10:00 Panel Discussion

10:20 Break

Session Three: Preventing Barriers to International Trade – IGTC Update

10:45 Chair

Will Hill
President
Flax Council of Canada

The International Grain Trade Coalition of 22 member organizations continues its leadership in promoting global market access through adoption of trade-enabling standards and practices. What are the more recent developments?

10:45 IGTC Activity and Priority Update

Dennis Stephens
Secretary
International Grain Trade Coalition (invited)

11:10 Plenary Discussion With IGTC Member Panel

COCERAL

Gloria Gabbellini
Trade, Market and Sustainability
COCERAL (invited)

North American Export Grain Association

Gary C. Martin
President and CEO
NAEGA
(invited)

APPAMEX

Ricardo Calderon
Executive Director
Mexican Association of Providers of Agricultural Products (invited)

12:10 Adjourn

Session Four: Victoria Room – Healthy Grains on Your Plate

Chair

Stephen Vandervalk
President
Grain Growers of Canada

12:30 Lunch

13:00 Healthy Grains – Healthy Bodies

Christine Lowry
HGI -- Healthy Grains Institute (confirmed)

Grain-based food products continue to be under attack by scientifically unsubstantiated allegations of links between grain foods consumption and adverse health outcomes of North American consumers. Grain-based foods are products of Canada's cereals, oilseeds and special crop supply chains. The Healthy Grains Institute is ramping up to challenge and displace misinformation about health consequences of grain-based foods.

13:20 Discussion

13:40 Adjourn

**Session Five: National Meeting Room –
Food Safety Prerequisites for Market Access**

14:00 Chair

Gordon Harrison
President
Canadian National Millers Association

Despite the enviable record of food safety of Canada's cereals, oilseeds and special crops supply chains, producers and marketers of grains and grain-based foods face increasingly prescriptive and complex food safety requirements in order to do business in Canada, the US and global markets. What are the food safety imperatives and how is Canada's grain industry responding?

14:00 A Comparison of Canada and US Food Safety Laws, Regulations – Setting the Bar Higher for Producers, Processors and Exporters

Colleen Barnes
Executive Director, Regulatory Modernization
Canadian Food Inspection Agency (confirmed)

14:25 Codex Alimentarius Commission Standard-Setting and its Contribution to Canada's Food Safety Standards

Samuel Godefroy
Director General
Food Directorate, Health Canada (confirmed)

14:50 Discussion

15:15 Break

15:30 Grain Industry Response to Emerging Food Safety Imperatives

a) Food Safety Prerequisites for Further Processors **Susan Abel**
Vice President Safety and Compliance
Food & Consumer Products of Canada (confirmed)

b) Food Safety Prerequisites for Primary Processors **Pat Van Osch**
Senior Vice-President, Quality Assurance
Richardson International
(confirmed)

c) Food Safety Protocols in Handling and Transportation **Randal Giroux**
Vice President, Food Safety, Quality and Regulatory

Cargill Agricultural Supply Chain (confirmed)

d) Grain Industry On-farm Food Safety Protocols

Karen Roblin
National Manager
ExcelGrains (confirmed)

16:30 Panel Discussion

17:00 Adjourn

Session Six: Victoria Room - Presidents' Reception

18:00 Chairpersons

Stephen Vandervalk
President, Grain Growers of Canada

Richard Phillips
President, Canada Grains Council

19:00 Remarks

The Hon. Ed Fast
Minister of International Trade (invited)

20:00 Adjourn

Wednesday, 20th November

**Session Seven: Victoria Room - The Emergence of Corn and Soybeans as
Major Field Crops in Western Canada**

Chair

Conor Dobson
Director, Public and Government Affairs
Bayer CropScience

07:15 Breakfast

08:00 The U.S. Experience – A Case Study

William Wilson
Professor, Department of Agribusiness and Applied Economics
University of North Dakota (confirmed)

08:25 Discussion

08:45 Adjourn

**Session Eight: National Meeting Room – Corn and Soybeans as Major Crops
in Western Canada – Implied Investment and Producer Opportunity**

09:00 Chair **Garth Patterson**
Executive Director
Western Grains Research Foundation

09:00 Implied Investment in Bringing Corn, Soybeans to the Prairies **Michael Nailor**
Corn and Soybean Business Lead
Monsanto Canada (confirmed)

09:30 Eastern Canadian Producer Perspective – Opportunity **Barry Senft**
President
Grain Farmers of Ontario (confirmed)

10:00 Panel Discussion

10:15 Break

Session Nine: National Meeting Room -- Canada's Field Crop Research Achievements and Opportunities

10:30 Wheat

a) Publicly Funded Research **Stephen Morgan Jones**
Director General
Prairie/Boreal Ecozone, Agriculture and Agri-Food Canada (confirmed)

b) Privately Funded Research **Darcy Pawlik**
N.A. Head, Cereals Portfolio
Syngenta (confirmed)

11:00 Canola

a) Publicly Funded Research **Wilf Keller**
President and CEO
Ag-West Bio (confirmed)

b) Privately Funded Research **Marcus Weidler**
Global Crop Manager Cereals Seeds and Traits
Bayer CropScience Inc. (confirmed)

11:30 Panel Discussion

12:00 A Look Ahead – 2014 Canada Grains Council International Crop Symposium

Chantelle Donahue
Chair, Canada Grains Council and
Director, Corporate Affairs and Government Relations, Cargill Limited

12:15 Adjourn

REGISTRATION FORM

for

2013 Grain Industry Symposium

Sponsored by the Grain Growers of Canada and the Canada Grains Council

**National Hotel & Suites, Ottawa, Ontario
November 19-20, 2013**

NAME:	TITLE:
ORGANIZATION:	PHONE: FAX:
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**Call the National by November 1st 2013 to receive a special room rate of only \$149. Please note that there are a limited number of rooms available at this rate so reserve your room early. For reservations: phone 1-613 238-6000 or toll-free 1-855-238-6001, identify yourself as being with the Canada Grains Council group and quote reservation ID GSCGC13. You can also email reservations@nationalhotellottawa.com.*

REGISTRATION FEE:	CGC MEMBERS	\$375.00 + \$48.75 HST = \$423.75
	NON MEMBERS	\$475.00 + \$61.75 HST = \$536.75

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