



## 23<sup>rd</sup> FORUM APPAMEX – NAEGA 2016

### “THE GRAIN TRADE BOOSTING THE MEXICAN AGRICULTURAL INDUSTRY”

Dates: October 5<sup>th</sup> to 8<sup>th</sup>, 2016

Place: Cancun, Quintana Roo, MEXICO

Venue: Hotel Iberostar Cancun. Ballrooms Isla 3 to 6

Coordinated and joint with:



#### **WEDNESDAY OCTOBER 5<sup>th</sup>**

**07:00 – 10:00 PM** Joint Opening. Ballrooms Grand Caribe 5 to 8. With presence of the Secretary of Agriculture, Livestock, Rural Development, Fisheries and Food, Jose Eduardo Calzada.

Opening Remarks and Statements. Ballrooms Grand Caribe 1 to 4

**08:00 – 09:00 PM** Visit to the Business Area. Ballrooms Grand Caribe 5 to 8

**09:00 PM** Free Dinner

#### **THURSDAY OCTOBER 6<sup>th</sup>**

**08:00 – 08:45 AM** Registration of Participants

**08:45 – 11:10 AM** APPAMEX NAEGA Forum's Exclusive Section: Bulk Grain Trade Multilateral Issues. Ballrooms Isla 3 to 6



“Update on Commercial and Official Policies and Practices”. Katy Lee, Acting Secretary, International Grain Trade Coalition; Ryan Olson, Director of Operations, North American Export Grain Association; TBC Animal and Plant Health Inspection Service - USDA



INTERNATIONAL GRAIN TRADE COALITION



- ❖ Electronic Documentation and Trade Execution
- ❖ International Standard for Phytosanitary Measures' (ISPM) on the Movement of Grain at the International Plant Protection Convention
- ❖ Learnings from the World Bank's Enabling Business of Agriculture Project

**10:15 – 10:30 AM** Coffee Break and Visit to the Business Area

**10:30 – 11:10 AM** Continues

- ❖ The Trans-Pacific Partnership (TPP), Regulatory Coherence and Transparency
- ❖ Innovations and Trade Impacts from Agricultural Production Technologies



**11:10 – 11:50 AM Corporate Social Responsibility. Gabriela Morales, Consultant Partner. LYCANS Group. Ballrooms Isla 3 to 6**

**12:00 – 01:30 PM Joint Section National Encounter of Pork Producers and Forum APPAMEX-NAEGA: Fundamentals of the Global Economy and Agricultural Markets. Ballrooms Grand Caribe 1 to 4**

**12:00 – 12:40 PM Global Economic and Agricultural Markets Overview. TBC Foreign Agricultural Service. Embassy of the United States of America at Mexico**

**12:40 – 01:20 PM World Grains and Oilseeds Market Outlook. Michael Shawver, Vice President of New Business Development. Commodity & Ingredient Hedging, LLC (CIH)**

**01:20 – 01:30 PM Questions and Answers**

**01:30 – 02:00 PM Visit to the Business Area**

**FREE EVENING**

**FRIDAY OCTOBER 7<sup>th</sup>**

**08:30 – 10:45 AM APPAMEX NAEGA Forum's Exclusive Section: National Regulatory Issues for the Agri-Food Sector. Ballrooms Isla 3 to 6**

**08:30 – 09:15 AM Phytosanitary Domestic Requirements and Procedures for Grains Imports. TBC Javier Trujillo, Director General of Plant Health, National Plant and Animal Health, Food Safety and Quality Service (SENASICA)SAGARPA; TBC Felipe Peña, President, National Grains and Oilseeds Supply Council (CONAGO)**

**09:15 – 09:45 AM Warehouses Recently in Force Laws Rules Enforcement Focused to Staple Grains. TBC Jose Ganem, President or Raul Millan, Director General, General Storage Warehouses Association (AAGEDE).**

**09:45 – 10:15 AM Railway New Laws and Rules Implementation. Iker de Luisa, Director General, Mexican Railways Association (AMF).**

**10:15 – 10:30 AM Coffee Break and Visit to the Business Area**

**10:30 – 12:00 PM Joint Section National Encounter of Pork Producers and Forum APPAMEX-NAEGA: Relevant Topics of the Livestock Sector. Ballrooms Grand Caribe 1 to 4**

**10:30 – 11:15 AM Sustainable Production of Pork Meat, Complying with the Consumer's Expectations. Dr. Manuel Martinez Aispuro**

**11:15 AM – 12:00 PM Global Outlook of Animal Protein. Luis Baker Villacresses. COLAPA**



**12:00 – 01:40 PM Pork Supply Chain Panel. Ballrooms Grand Caribe 1 to 4**

**12:00 – 01:20 PM Links of the Pork Supply Chain**

**01:20 – 01:40 PM Questions and Answers**

**01:40 – 02:00 PM Visit to the Business Area**

**08:00 – 11:00 PM Grand Closing Dinner. Joint between National Encounter of Pork Producers and Forum APPAMEX-NAEGA, organized by APPAMEX. Ballrooms Miramar 1 to 4**



## **SÁTURDAY OCTOBER 8<sup>th</sup>**

**10:00 AM – 12:00 PM Golf Tournament CPM APPAMEX. Iberostar Cancun Golf Club (Previous booking in the registration form, and with equipment on your own or rented at place with a charge)**

**09:00 AM – 12:00 PM Tennis Courts Iberostar (Previous booking in the registration form, and with equipment on your own)**

**Dress code: Tropical business casual**

**Weather: Hot and rainy**