



23rd FORUM APPAMEX – NAEGA 2016

“THE GRAIN TRADE BOOSTING THE MEXICAN AGRICULTURAL INDUSTRY”

Dates: October 5th to 8th, 2016

Place: Cancun, Quintana Roo, MEXICO

Venue: Hotel Iberostar Cancun. Ballrooms Isla 3 to 6
(Joint Sections Grand Caribe 1 to 4)

Coordinated and joint with:



WEDNESDAY OCTOBER 5th

07:00 – 08:00 PM Joint Opening. Ballrooms Grand Caribe 5 to 8. With presence of the Secretary of Agriculture, Livestock, Rural Development, Fisheries and Food, Jose Eduardo Calzada.

Opening Remarks and Statements. Ballrooms Grand Caribe 1 to 4

08:00 – 09:00 PM Visit to the Business Area. Ballrooms Grand Caribe 5 to 8

09:00 PM Free Dinner

THURSDAY OCTOBER 6th

08:00 – 08:45 AM Registration of Participants

08:45 – 11:10 AM APPAMEX NAEGA Forum's Exclusive Section: Bulk Grain Trade Issues. Ballrooms Isla 3 to 6



“Update on Commercial and Official Policies and Practices”. Katy Lee, Acting Secretary, International Grain Trade Coalition; Ryan Olson, Director of Operations, North American Export Grain Association



INTERNATIONAL GRAIN TRADE COALITION



- ❖ Electronic Documentation and Trade Execution
- ❖ Learnings from the World Bank's Enabling Business of Agriculture Project
- ❖ The Trans-Pacific Partnership (TPP), Regulatory Coherence and Transparency
- ❖ Innovations and Trade Impacts from Agricultural Production Technologies

10:30 – 10:40 AM Coffee Break and Visit to the Business Area

10:40 – 11:10 AM Warehouses Recently in Force Laws Rules Enforcement Focused to Staple Grains. Jose Ganem, President or Raul Millan, Director General, General Storage Warehouses Association (AAGEDE).



11:10 – 11:50 AM Corporate Social Responsibility. Gabriela Morales, Consultant Partner. LYCANS Group. Ballrooms Isla 3 to 6

12:00 – 01:30 PM Joint Section National Encounter of Pork Producers and Forum APPAMEX-NAEGA: Fundamentals of the Global Economy and Agricultural Markets. Ballrooms Grand Caribe 1 to 4

12:00 – 12:30 PM World Grains and Oilseeds Market Outlook. Christian Villamil, Manager, Client Services. Commodity & Ingredient Hedging, LLC (CIH)

12:30 – 01:20 PM Global Outlook of Animal Protein. Luis Baker Villacreses. COLAPA

01:20 – 01:30 PM Questions and Answers

01:30 – 02:00 PM Visit to the Business Area

FREE EVENING

FRIDAY OCTOBER 7th

08:30 – 10:15 AM APPAMEX NAEGA Forum's Exclusive Section: Regulatory Topics for the Agricultural Bulk Imports. Ballrooms Isla 3 to 6

08:30 – 09:15 AM Phytosanitary Domestic Requirements and Procedures for Grains Imports. Guillermo Santiago, Director of Phytosanitary Regulation, National Plant and Animal Health, Food Safety and Quality Service (SENASICA) SAGARPA; Felipe Peña, President, National Grains and Oilseeds Supply Council (CONAGO)

09:15 – 09:45 AM International Standard for Phytosanitary Measures (ISPM) on the Movement of Grain at the International Plant Protection Convention. Katy Lee, Acting Secretary, International Grain Trade Coalition

09:45 – 10:15 AM Railway New Laws and Rules Implementation. Iker de Luisa, Director General, Mexican Railways Association (AMF)

10:15 – 10:30 AM Coffee Break and Visit to the Business Area

10:30 – 12:00 PM Joint Section National Encounter of Pork Producers and Forum APPAMEX-NAEGA: Relevant Topics of the Livestock Sector. Ballrooms Grand Caribe 1 to 4

10:30 – 11:10 AM Sustainable Production of Pork Meat, Complying with the Consumer's Expectations. Dr. Manuel Martinez Aispuro

11:10 – 11:40 AM Global Trends of Agri-Food Markets. Jason Hafemeister, Acting Associate Administrator, Foreign Agricultural Service (FAS), U.S. Department of Agriculture (USDA)

11:40 – 11:50 AM Questions and Answers



11:50 AM – 12:00 PM Visit to the Business Area

12:00 – 01:40 PM **Joint Pork Supply Chain Panel. Ballrooms Grand Caribe 1 to 4**

12:00 – 01:20 PM Links of the Pork Supply Chain

01:20 – 01:40 PM Questions and Answers

01:40 – 02:00 PM Visit to the Business Area

08:00 – 11:00 PM **Grand Closing Dinner. Joint between National Encounter of Pork Producers and Forum APPAMEX-NAEGA. Ballrooms Miramar 1 to 4**



Sponsored by



SÁTURDAY OCTOBER 8th

10:00 AM – 12:00 PM **Golf Tournament CPM APPAMEX. Iberostar Cancun Golf Club (Previous booking in the registration form, and with equipment on your own or rented at place with a charge)**

09:00 AM – 12:00 PM **Tennis Courts Iberostar (Previous booking in the registration form, and with equipment on your own)**

Dress code: Tropical business casual

Weather: Hot and rainy