

## Regional Marketing Strategy Session

**Location:** Berlin, Germany  
**Dates:** September 12-13, 2016  
**Hosts:** FAS Berlin  
**Venues:** Titanic Hotel Gendarmenmarkt & Chaussee



Dear European Cooperator Groups:

After London's successful event last year, it is our pleasure to host the FAS Regional Marketing Strategy Session with European FSNs and Heads of Posts this year in Berlin on September 13, 2016. Marketing specialists, FSOs, and cooperator representatives from Europe and U.S. head offices will be joining us.

Similar to last year, the whole day on Tuesday, September 13, 2016 will be devoted to FAS and Cooperator discussions. The famous "speed dating" will take place in the afternoon. On the evening of Monday September 12, we will arrange a social gathering for all those involved in the event – USDA staff and Cooperators.

For your comfort and convenience we have secured hotel rooms at the Titanic hotel, at a special rate of 135 EUR incl. breakfast. FAS staff will stay at the hotel. If you would like to join, please send me your arrival and departure dates and the number of nights you will be staying as well as your credit card information so that we can book your room.

<http://www.titanic.com.tr/titanicgendarmenmarktberlin/default-en.html>

For planning purposes: meetings start at 8 a.m. on Tuesday, September 13 at the Titanic Hotel Chaussee. The evening event on Monday September 12, will start around 6 p.m. and location is to be determined. Finally, there will be an additional 20 Euro donation for managing the refreshments – we will collect this on site.

We hope to see as many of you as possible in Berlin this September.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Kelley". The signature is fluid and cursive, with a long horizontal stroke at the end.

For queries regarding this event, please contact:

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