



June 18, 2013

Dear Colleague,

Please join us in an industry wide effort to communicate the need to maintain our past success, comply with U.S. law and prevent treated seeds from entering the commodity supply. Thank you for your work and that of your constituents to continue to prevent those seeds with pesticides designed to reduce, control or repel disease organisms, insects, or other pests that attack seed or seedlings from being present in commodity grains and oilseeds.

Maintaining the stellar U.S. reputation for appropriately managing all pesticides is one key element of providing for customer satisfaction and official acceptance for exports of these crops. Few concerns can be as damaging to supplier reputation for quality and safety of agricultural products as one over the presence of seed treatment compounds in commodities intended for use in food and feed. It is important that we draw the attention of the entire US grain and oilseed value chain to compliance with US law prohibiting the intentional addition of treated seeds to commodities and continuing the US system-wide diligence that prevents treated seeds in commodity grain and oilseed shipments.

Earlier this year, the American Seed Trade Association and CropLife America released their “Guide to Seed Treatment Stewardship”, an industry-wide initiative to promote the safe handling and management of treated seed. The purpose of the Guide is to provide farmers and seed companies with critical information and up-to-date guidelines for managing treated seed effectively to further minimize the risk of exposure to non-target organisms. We encourage you to visit the Guide website <http://seed-treatment-guide.com/>, and refer to the site if questions regarding treated seed arise.

Another example, the U.S. soybean family notes that “because U.S. farmer compliance is critical to avoid disruption of U.S. soybean exports to overseas markets, disposal recommendations were included in the ‘Treated Seed Disposal’ section of the Pesticide Environmental Stewardship website of the Center for Integrated Pest Management”. That section can be found at <http://pesticidestewardship.org/disposal/Pages/treatedseeddisposal.aspx>

Your communication with the public and constituents is needed as part of the ongoing industry wide effort to prevent treated seeds from inclusion in our grain and oilseed supply. Please make a strong effort now and throughout the year to encourage preventing seeds that have been treated with pesticides from entering commodity supplies.

As you address this important issue we appreciate your sending to us a copy of your publications, other media and press reports related to the prevention of treated seeds in commodity grains and oilseeds. We often find such it useful to share examples of effective

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communication and demonstrate the system wide efforts to prevent treated seeds from entering export channels.

Sincerely,

Gary C. Martin  
President & CEO

Steve Smalley  
Chairman - Board of Directors