

**U.S. Agricultural Export Development Council
 FY 2009 Attaché Seminar
 Thursday, JULY 16, 2009
 Hyatt Regency Bethesda
 Bethesda, MD**

Theme: A New Administration – A New Approach

| TIME | ROOM | EVENT |
|-------------------------|---|---|
| 7:30 a.m. | Ballroom Foyer | Registration |
| 7:45 a.m. - 8:45 a.m. | Old Georgetown / Congressional (Conference Level) | Board of Directors Breakfast Meeting |
| 7:45 a.m. – 8:45 a.m. | Ballroom Foyer | General Breakfast |
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| 9:00 a.m. - 9:30 a.m. | Crystal Ballroom | Welcome: TOM COOK, USAEDC CHAIR Keynote Address: JAMES W. MILLER, UNDER SECRETARY OF AGRICULTURE |
| 9:35 a.m. - 10:15 a.m. | Crystal Ballroom | “The Role of FAS in the new Administration: Building on Exports” MICHAEL MICHENER, FAS ADMINISTRATOR |
| 10:15 a.m. – 11:15 a.m. | Crystal Ballroom | PANEL: <i>How Does Development Assistance Tie Into U.S. Agricultural Trade Objectives?</i> Moderator: MICHAEL T. SCUSE, Deputy Under Secretary for Farm and Foreign Agricultural Service/USDA WILLIAM WESTMAN, Minister-Counselor for Agricultural Affairs, Beijing STEPHANIE GRUNENFELDER, Director of International Programs, American Peanut Council DENNIS VOBORIL, Counselor, Jakarta |
| 11:15 a.m. – 11:45 a.m. | Ballroom Foyer | Coffee Break |
| 11:45 a.m. – 12:45 a.m. | Crystal Ballroom | PANEL: <i>Climate Change Policy: What Impact on the Trade Agenda?</i> Moderator: GARY BLUMENTHAL, President/CEO, World Perspectives, Inc. CHRISTINE SLOOP, Asst Deputy Administrator/OGA/FAS and Chair, Climate Change Working Group ANNE SIMMONS, House Agricultural Committee MARY BOHMAN, Director, Resource & Rural Economics Division/Economic Research Service/USDA KURT SEIFARTH, Senior Attaché, USEU, Brussels |
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| 12:45 p.m. - 2:45 p.m. | <p>Concourse Terrace (Lobby Level – seating for 110) Old Georgetown (seating for 60) Cabinet Room (seating for 80) Judiciary Room (seating for 60) Congressional Room (seating for 50)</p> <p>Old Georgetown, Cabinet, Judiciary & Congressional are on the Conference Level</p> | <p align="center">Regional Break-Out Luncheon</p> <p>Combining two previous sessions into one, this luncheon will be broken into the following five (5) segments:</p> <p>North Asia: CINA RADLER, <i>Director, Asia & Oceania/OCRA</i></p> <p>South Asia, Southeast Asia & Oceania: KATHLEEN WAINIO, <i>South Asia Area Director/OFSO</i></p> <p>Western Hemisphere: JOHN P. (JP) PASSINO, <i>Deputy Director/Western Hemisphere Division/OCRA</i></p> <p>Europe: DAVID YOUNG, <i>Europe Area Director/OFSO</i></p> <p>Africa/Middle East: RON VERDONK, <i>Africa/Middle East Area Director/OFSO</i></p> <p align="center">Please select a seat first and then proceed to the buffet lines.</p> <p>The senior attachés have been directed to address some very particular questions specific to their regions. Q & A that will follow will allow for questions of the other overseas officers from that region/market.</p> |
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| Coffee and other refreshments will be available in the Ballroom Foyer from 2:45 – 3:30 pm | | |
| 3:00 p.m. - 5:30 p.m. | Crystal Ballroom | <p>FAS Constituent Services: Round-Table Discussion of Re-Envisioning Process</p> <p>This will be a session very carefully moderated by an independent third party. Overview of this exercise and its contextual framework:</p> <p>LONA STOLL, Chief of Staff/FAS</p> <p>DAN BERMAN, Assistant Deputy Administrator/OSTA/FAS</p> <p>FORMAT:</p> <p>JENNIFER TUCKER, Consulting Director, Otto Kroeger Associates FACILITATOR</p> <p>Small workgroups composed of cooperators, FAS overseas officers and FAS/Washington will be assembled at assigned tables. A series of questions will be posed and participants will be expected to discuss these questions and make suggestions for possible outcomes that would effectuate positive changes. Someone will be assigned the task of taking notes for each table during the time allotted for each question. Facilitator will randomly select table spokespersons to report out their work on one of the questions until all are covered. Facilitator will collect all flip chart sheets to be typed into a summary document to be shared with FAS and the cooperators.</p> |
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| 5:30 p.m. - 7:00 p.m. | Ballroom Foyer & Cartier / Tiffany Salon | GALA RECEPTION |