



**16th FORUM APPAMEX – NAEGA 2009  
THE MEXICAN AGRI-FOOD INDUSTRY FACED  
TO THE PREVAILING ECONOMIC CHALLENGES**



## Information

**Dates: November 3-4, 2009**

**Place: Hotel Camino Real Polanco Mexico City.** Mariano Escobedo No. 700, Col. Anzures C.P. 11590, Mexico City. MEXICO. Toll Free Number from U.S.A. and Canada 1-800 7-CAMINO. Local Phone (52) (55) 5227-7200 and Fax (52) (55) 5250-6935  
[mexico@caminoreal.com.mx](mailto:mexico@caminoreal.com.mx) [www.caminoreal.com/mexico/](http://www.caminoreal.com/mexico/)

## For more Information and Subscriptions

Asociacion de Proveedores de Productos Agropecuarios (Mexico), A.C. (APPAMEX)  
PHONES [52] [55] 5208-6154 & [52] [55] 5533 – 4339 & [52] [55] 5525-2776  
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E-Mail [appamex@prodigy.net.mx](mailto:appamex@prodigy.net.mx)  
Copy to [susan.colorado@appamex.com.mx](mailto:susan.colorado@appamex.com.mx)

## Fees

- Each full individual subscription: 310 USD; companions: 70 USD.
- The Activities for the full subscribed attendees includes Cocktail Party, buffet lunch the first day and the Closing Lunch, coffee breaks, conferences, conference materials and certificates. Companions rate include the cocktail party, buffet lunch the first day and Closing Lunch the second day.

## Policies & Payment

- 1.It shall be paid the total amount of the rate for your subscription, according to the payment procedures described below.
- 2.Subscriptions are received until three working days before the Forum, under place availability.

### 3. Deposit in Check Account

BBVA BANCOMER: 0147455666

Addressed to: Asociacion de Proveedores de Productos Agropecuarios Mexico, A.C.

### 4. Electronic Transfer

CLABE (18 Digit Transfer Code): 012180001474556660

SWIFT/Routing Code (for foreign transfers): BCMRMXMMPYM

Office: 0088 Condesa, Mexico City

### **Important:**

In order to reserve your place given the limited availability, once your payment is done, transmit by e-mail or fax the verifying receipts jointly with the registration form. In the registration form (following page) write clearly the Company's name and address for your invoice and the full name for your Attendance Certificate.

## Cancellation Policies

- It can be refunded 50% of your subscription fee if you cancel your registration between 12 and 9 working days before the Forum.
- Starting the eighth working day before the Forum, no refund could be made.



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**REGISTRATION FORM**

Place and Date:	
Name:	
Company:	
Business Address:	
Phone:	
Fax:	
E-Mail:	

Request an exhibition area:    Yes                       No   
Sports:                                      Tennis

**LODGING AND TRANSPORTATION**

- The Forum fee doesn't cover air or land transportation or lodging. A special All-inclusive suite rate was negotiated with Hotel Camino Real Polanco Mexico City. The reservation information is: Local Phone (52) (55) 5227-7200, Fax (52) (55) 5250-6935, toll free number from U.S. and Canada 1-800 7-CAMINO, e-mail [mexico@caminoreal.com.mx](mailto:mexico@caminoreal.com.mx) website [www.caminoreal.com/mexico/](http://www.caminoreal.com/mexico/)
- The luxury rooms rate is of MX \$1,591.00 or around 123 USD per person in single room (1 guest) or MX\$1,895.00 or around 146 USD in double room (two guests), breakfasts, taxes and tips included. Don't forget to tell the clerk you are attending the APPAMEX-NAEGA Forum when making your reservation.
- If you are interested in lodging at the Forum Hotel, please call directly the Reservation Phone number or e-mail.
- APPAMEX offers a flight rate discount with MEXICANA DE AVIACIÓN (Under availability and paid rate restrictions, it doesn't apply to share code flights) as follows:

DISCOUNT	J	Y	C	B	H	K	M	L	V	S
20 % DOMESTIC	✓	✓	✓	✓	✓	✓	✓	✓	✓	
15 % INTERNATIONAL	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

- The discount code will be provided upon your subscription. It's valid from October 27<sup>th</sup> to November 8<sup>th</sup>, 2009.
- It applies from all departure points with destination to Mexico City, national and foreign, through Mexicana de Aviacion and Click Mexicana, including your companions, wife, and children from 12 to 21 years old.
- Please reserve and buy your tickets to the assigned Mexicana E-Conventions phone, telling your discount code with the following working hours:



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		Working Hours (CST)
		Monday thru Saturday
Mexico City	(55) 5345- 0497	8:00 am to 8:00 pm
MEXICO	01-800-719-19- 56	8:00 am to 6:00 pm
U.S.A.	1- 800- 631-60-90	8:00 am to 6:00 pm
CANADA	1-800- 631-60-90	8:00 am to 6:00 pm

- For those who need to use two or more different airlines until destination, MEXICANA will give you directions to obtain the best rate available in the other airlines segments, offering the described discounts in the MEXICANA operated segments.