



North American Export Grain Association

## 16th FORUM APPAMEX-NAEGA 2009

### “THE MEXICAN AGRI-FOOD INDUSTRY FACED TO THE PREVAILING ECONOMIC CHALLENGES”

***With the support of the National Grains and Oilseeds Supply Council -CONAGO- and the Industrial Chambers Confederation of Mexico -CONCAMIN- Agro Industry and Fisheries Commission***



Date: November 3rd and 4th, 2009

Place: Hotel Camino Real Polanco Mexico City. Ballroom “Del Sol” 6<sup>th</sup> Level

#### **TUESDAY NOVEMBER 3rd**

**08:00 – 08:45 AM Registration of Attendees and Participants**

**08:45 – 09:15 AM GUESTS OF HONOR PRESENTATION AND OPENING REMARKS: PhD. Cesar Hernandez Ochoa, Director General of Foreign Trade, Secretary of Economy; Carlos Gonzalez, Senior Agricultural Attaché, Embassy of the United States of America, U.S. Department of Agriculture; Amadeo Ibarra Hallal, President, National Council for Grains and Oilseeds Supply (CONAGO) and Agro Industry and Fisheries Commission-National Industrial Chambers Confederation (CONCAMIN); Juan Carlos Cortes, President, National Agricultural Council (CNA); Jerry Cotter, Senior Advisor for the North American Export Grain Association (NAEGA); Dennis Stephens, Secretary, International Grain Trade Coalition (IGTC); Federico Gorbea, Direction Counselor, Mexico Agricultural Products Suppliers Association (APPAMEX)**

**09:15 – 10:45 AM Domestic, Regional and International Policies for Agri-Food and Trade Sectors under the Critical Economic Situation and Recovery Expectations**



**KEYNOTE SPEAKER: “Agricultural Policies in North America and the World: Projections lead by Economic Impacts”. Professor Robert L. Thompson. Advisor for the International Food & Agricultural Trade Policy Council (IPC)**



**“Trade and Interior Commerce Policies for Mitigation and Recovery from the Global Economic Crisis Effects”. PhD. Cesar Hernandez Ochoa, Director general of Foreign Trade, Secretariat of Economy**

**10:45 – 11:00 AM Coffee Break courtesy of BNSF**

**11:00 AM – 01:00 PM Continues**



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**“U.S. Mexico Agri-Food Trade: Opportunities and Challenges of Regional Integration, the Energy Alternative Markets and the Global Crisis”.** Allan Mustard, Minister - Counselor for Agricultural Affairs, Embassy of the United States of America. U.S. Department of Agriculture (USDA)



**“Food Security in the Global Climate Change Context”.** PhD. Luis Gomez Oliver, International Consultant for FAO and World Bank, Professor at the Economy School, Mexico’s National University.



**“Structural Evolution of the Derivatives Markets and Contracts: Existing Contracts and Regulations, Instruments and Incentives”.** David Lehman. Director, Commodity Research and Product Development, CME Group

**01:00 – 02:15 PM** Buffet Lunch at the Room Los Girasoles 6<sup>th</sup> Level. Sponsored by Union Pacific and Ferromex

**02:30 – 03:15 PM** Continues



**“Biofuels Impact over Grains and Oilseeds Markets”.** Tun-Hsiang (Edward) Yu. Assistant Professor of the Department of Agricultural Economics, University of Tennessee, Knoxville

**03:15 – 04:00 PM** Update on Current Contract Dispute Resolutions in Grains and Oilseeds Trade for North America. Sam Bonilla, Senior Advisor for the North American Export Grain Association (NAEGA) on Commercial Practices

**07:00 – 09:00 PM** Cocktail Party at the Hotel’s Blue Lounge. Sponsored by NAEGA

### **WEDNESDAY NOVEMBER 4th**

**09:00 – 10:30 AM** Problematic and Dialogue about Bulk Agricultural Products Distribution Costs



**Infrastructure Features in the U.S.: Freight and Rate Situation vs. Grain Transportation.** Jerry Cotter. Senior Advisor for the North American Export Grain Association on Food Security and Defense



**National Railways: Costs and Rates Policies and Long Term Market Development Perspective.** Jana Padilla, Commercial Under Director for Agribusiness, Ferromex

**10:30 – 10:45 AM** Coffee Break courtesy of BNSF

**10:45 AM – 01:00 PM** Converging Towards a Regulatory Harmonization in North America



**Biosafety Policies and Genetically Modified Organisms (GMOs) Regulations:**

- **“Situation of the Case Study (Pilot Project) and Mexican Official Standard for Food, Feed and Processing GMOs Imports Identification under the Multilateral and National Regulatory Frameworks”.** Dennis Stephens, Secretary, International Grain Trade Coalition. Jorge Anaya, Director of Environmental, Labor and Government Purchases Affairs, Under Secretariat of Foreign Trade, Secretariat of Economy.



**Phytosanitary Bilateral Operational Processes for Imported Grains and Oilseeds:**

- **“Development of the Bilateral Electronic Data Interchange of Phytosanitary Certification Information and of the Organizational Structure for Issuing U.S. APHIS Certificates at Key Trade Points”.** George Galasso. Trade Director-



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**Grains - Phytosanitary Issues Management. Animal and Plant Health Inspection Service (APHIS) - USDA.**

- **“Advances of the Phytosanitary Borders and Ports Processes Improvement for Shipments Clearance Facilitation”. Arturo Calderon. Director General of Animal and Plant Health Inspection. Plant and Animal Health, Food Safety and Quality National Service (SENASICA) - SAGARPA**

**01:00 – 01:45 PM**

**KEYNOTE SPEAKER. “The Required Strategic Policies and Platforms in Mexico to Reactivate the Economic Growth Forces”. PhD. Luis De la Calle, Advisor for the International Affairs Mexican Council.**

**02:00 PM**

**Closing Lunch at the Hotel’s Restaurant China Grill, Moon Bar Terrace. Sponsored by BUNGE and the Port of Coatzacoalcos Administration**